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FOR IMMEDIATE RELEASE

Jose Garcia Salinas Named Trico's North Central Area Manager

Pewaukee, Wis. - April 20, 2010 - Trico Corporation, a leading provider of total lubrication management services and products, announces the expansion of the Jose Garcia as Regional Area Manager serving the north region. In this role Mr. Garcia is responsible for sales in this region and will continue to serve as the Latin America Manager.

"We are pleased that Jose has moved into this role," said Garland Bridgewater, Director of Sales. "He has shown tremendous growth in the six months since joining us and we are looking forward to his contributions in this territory."



Mr. Garcia joined Trico in October 2009 as an inside sales representative. He was recently certified by the International Council for Machinery Lubrication (ICML) as a Level I Machinery Lubrication Technician (MLTI) and IPC-A-620 Certified by the Wire Harness Manufacturers Association. He also conducted plant audits to make sure we complied within the specs of the ISO 9001 and has more than 3 years in the manufacturing industry.

Mr. Garcia is based at the corporate offices in Pewaukee, Wis., where he will focus on North Dakota, South Dakota, Nebraska, Kansas, Missouri, Iowa, Minnesota, Wisconsin, Illinois, Indiana, and Kentucky.

Trico Corporation is a leader in total lubrication management services and products that focus on increasing industrial asset performance and reliability. The company offers assessments for lubrication management programs, equipment audits, training, and a complete line of high-performance lubrication products. Trico's mission is to be the worldwide leader in lubrication management solutions and build customers for life.

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