



**CORPORATE OFFICE**  
1235 Hickory Street Pewaukee, WI 53072 USA  
Tel: 262.691.9336 Fax: 262.691.2576 Web: www.tricocorp.com



9255 Rockside Road, Suite 350 Cleveland, OH 44125  
Tel: 216.642.3223 Fax: 216.642.1484 Web: www.predictinc.com

FOR IMMEDIATE RELEASE

## Jason Kopschinsky Joins Trico Corporation as Reliability Services Manager

Pewaukee, Wis. – July 9, 2010 - Trico Corporation, a leading provider of total lubrication management services and products, recently announced the addition of Jason Kopschinsky as Reliability Services Manager. In this role he will report to the Director of Global Services and will support Trico's corporate executive goals by providing technical leadership to the field services team and will work closely with customers to create effective lubrication management programs based on industry best practice standards, contribute to both new and existing product development, and more.



"We are very pleased to add Jason to our team. Our mission as a corporation is 'to build industrial lubrication customers for life'. Fulfilling such a mission requires building a strong team – one that is capable of providing leadership in industry," said Mike Gauthier, Director of Global Services of Trico Corporation. "Without question, Jason is a key addition to our team. His industry knowledge, global reputation as an expert in lubrication management and talent enhance our ability to add value in our customer relationships."

Mr. Kopschinsky joined Trico July 2010. Prior to joining Trico, he spent 7 years in asset reliability and lubrication management services industry with Noria Corporation where he was responsible for managing plant projects, designing world class lubrication and oil analysis programs for customers, as well as providing a regular column in a popular industry publication. He has published more than 50 technical articles in industry publications and has written and presented more than 15 technical papers at industry conferences.

Mr. Kopschinsky is a Certified Maintenance Reliability Professional by the Society for Maintenance and Reliability Professionals and a Certified Maintenance Management Professional by the Plant Engineering and Maintenance Association of Canada. Mr. Kopschinsky is also a Certified Engineering Technologist by the Ontario Association of Certified Engineering Technicians and Technologists. In addition, he is a Certified Level I and Level II Machinery Lubricant Analyst and Level I Machine Lubrication Technician by the International Council for Machinery Lubrication.

Mr. Kopschinsky is based in Toronto, Canada and will manage the field services team in Cleveland, OH and Pewaukee, Wis.

**Trico Corporation** is a leader in total lubrication management services and products that focus on increasing industrial asset performance and reliability. The company offers assessments for lubrication management programs, equipment audits, training, and a complete line of high-performance lubrication products. Trico's mission is to be the worldwide leader in lubrication management solutions and build customers for life.

CONTACT: Frances Honeycutt, Marketing Manager  
Trico Corporation, 1235 Hickory Street, Pewaukee, WI 53027  
262.691.9336, ext. 412, fhoneycutt@tricocorp.com  
www.tricocorp.com