



**CORPORATE OFFICE**

1235 Hickory Street Pewaukee, WI 53072 USA  
Tel: 262.691.9336 Fax: 262.691.2576 Web: [www.tricocorp.com](http://www.tricocorp.com)



9255 Rockside Road, Suite 350 Cleveland, OH 44125  
Tel: 216.642.3223 Fax: 216.642.1484 Web: [www.predictinc.com](http://www.predictinc.com)

FOR IMMEDIATE RELEASE

## Trico Corporation Appoints Dan Freeland as Production Manager

Pewaukee, Wis. – October 4, 2010 - Trico Corporation, a leading provider of total lubrication management services and products, recently appointed Dan Freeland as Production Manager. In this role he will be responsible for the day-to-day operations of production.

“Dan has a strong ability to oversee the effective production of our products and lead the assembly team,” said Jim Jung, Director of Manufacturing. “His attention to detail and extensive knowledge of our products will allow Trico to continue to improve production turnaround time and the quality of the product deliverables.”

Mr. Freeland joined Trico in June of 1994 as a Mechanical Designer and over the years has served as a Product Engineer and Production Engineer. During his 12 year tenure with Trico he worked with customers on lubrication solutions, product designs, and custom applications, and has appeared in instructional videos for various Trico products including the Opto Laser Level. He received an associates from ITT Technical Institute and has attended select specialized courses at UV-Milwaukee and UV-Waukesha.



**Trico Corporation** is a leader in total lubrication management services and products that focus on increasing industrial asset performance and reliability. The company offers assessments for lubrication management programs, equipment audits, training, and a complete line of high-performance lubrication products. Trico's mission is to be the worldwide leader in lubrication management solutions and build customers for life.

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CONTACT: Frances Honeycutt, Marketing Manager  
Trico Corporation, 1235 Hickory Street, Pewaukee, WI 53027  
262.691.9336, ext. 412, [fhoneycutt@tricocorp.com](mailto:fhoneycutt@tricocorp.com)  
[www.tricocorp.com](http://www.tricocorp.com)